

# Browse and Print: Problems and Solutions

Jonathan Fine, Open University, UK

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# Overview

This talk has four parts

- ▶ Math on web pages
- ▶ Print and the Renaissance
- ▶ Technical problems and prospects
- ▶ New media and being human

# Math on web pages

# MathJax home page — [www.mathjax.org](http://www.mathjax.org)

The screenshot shows the MathJax website home page. At the top left is the MathJax logo with the tagline "Beautiful math in all browsers". To the right are social media icons for Twitter, Facebook, and YouTube, and a search bar. Below this is a black navigation bar with links for News, Demos, Resources, Community, Sponsors, and Contact, and a "Get MathJax" button. A green box on the left contains the text: "MathJax is an open source JavaScript display engine for mathematics that works in all modern browsers. No more setup for readers. No more browser plugins. No more font installations... It just works." To the right of this box, the LaTeX formula  $J_\alpha(x) = \sum_{m=0}^{\infty} \frac{(-1)^m}{m! \Gamma(m + \alpha + 1)} \left(\frac{x}{2}\right)^{2m + \alpha}$  is displayed, followed by the MathML formula  $c^2 = a^2 + b^2 - 2ab \cos \theta$  and the note "(Math rendered by MathJax)". Below this is a grey bar with the text "Latest news: American Physical Society continues as MathJax Supporter (5/13/11) More news". The main content area is titled "MathJax features and benefits" and is divided into three columns. The first column shows a large, high-quality rendering of the mathematical symbol  $f^b$ . The second column contains text describing the high-quality typography and the use of modern CSS and web fonts. The third column shows icons for various web browsers (Chrome, Firefox, Safari, Opera) and text stating that MathJax works in all modern browsers, allowing math to be seen clearly by all readers, even on smart phones.

**MathJax** Beautiful math in all browsers

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MathJax is an open source JavaScript display engine for mathematics that works in all modern browsers.

No more setup for readers. No more browser plugins. No more font installations... It just works.


LaTeX: 
$$J_\alpha(x) = \sum_{m=0}^{\infty} \frac{(-1)^m}{m! \Gamma(m + \alpha + 1)} \left(\frac{x}{2}\right)^{2m + \alpha}$$


MathML: 
$$c^2 = a^2 + b^2 - 2ab \cos \theta$$

(Math rendered by MathJax)

Latest news: [American Physical Society continues as MathJax Supporter \(5/13/11\)](#) [More news](#)

## MathJax features and benefits

 High-quality typography. MathJax™ uses modern CSS and web fonts, instead of equation images or Flash, so equations scale with surrounding text at all zoom levels. See how this works in the [scaling math demo](#).

 Works in all modern browsers. This allows the math in your content to be seen clearly by virtually all readers, even those using smart phones. See [supported browsers](#).

Look at math in top right corner. It's not a bitmap!

## Previous slide math, enlarged to the max

$$J_\alpha(x) = \sum_{m=0}^{\infty} \frac{(-1)^m}{m! \Gamma(m + \alpha + 1)} \left( \frac{x}{2} \right)^{2m + \alpha}$$

This math scales because it uses

- ▶ Math fonts derived from T<sub>E</sub>X's
- ▶ Web fonts (downloaded by browser from server)
- ▶ Math typesetting derived from T<sub>E</sub>X's
- ▶ HTML-CSS for sizing and positioning of glyphs from fonts

This works, for display, in all modern browsers.

# Can IE 8 print HTML-CSS?

The MathJax formula previews fine in Internet Explorer 8 (but because of technical problems I can't show you this yet).

(I print to PDF to get scalable output, but MathJax not working on my PDF printing machine.)

# Can Firefox 3.6 print HTML-CSS?

Right locations, wrong fonts.

$$J_{\alpha}(x) = \sum_{m=0}^{\infty} \frac{(-1)^m}{m! \Gamma(m + \alpha + 1)} \left(\frac{x}{2}\right)^{2m+\alpha}$$

# Can Chrome HTML-CSS?

Completely wrong fonts.

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# Can Opera print HTML-CSS?

Oh dear, what has happened here?

$J(x) =$

$m = 0$

# Or use Scalable Vector Graphics (SVG)

SVG will work for display in Firefox, Chrome and Opera. But not, of course, in Internet Explorer 8. Here's what we get.

$$J_{\alpha}(x) = \sum_{m=0}^{\infty} \frac{(-1)^m}{m! \Gamma(m + \alpha + 1)} \left(\frac{x}{2}\right)^{2m+\alpha}$$

The  $\text{\LaTeX}$  source for the formula.

```
J_{\alpha}(x) =  
  \sum_{m=0}^{\infty}  
  \frac{(-1)^m}{m! \Gamma(m + \alpha + 1)}  
  \left(\frac{x}{2}\right)^{2 m + \alpha}
```

# Printing web pages containing SVG

## On limited tests

- ▶ Works fine on Firefox 3.6.
- ▶ For Chrome and Opera, SVG converted to low-res bitmap.
- ▶ Not on IE 8, of course.
- ▶ Not tested in IE 9.

# Web typography conclusions

Web browsers support for display and print of complex material, such as math.

- ▶ Open source web fonts work for display on all modern browsers.
- ▶ SVG works for display on all modern browsers except SVG.
- ▶ SVG works for print on Firefox.
- ▶ HTML-CSS doesn't work for print (except perhaps on IE8).
- ▶ Think of HTML-CSS as SVG emulation.

# Print and the Renaissance

# Dante Alighieri (1265 –1321)

Born in Florence, died an exile. Author of the *Divine Comedy*. Father of the Italian language. Italian Dante Society lists 827 manuscripts from 14th and 15th Century.

First print edition 1472 (Foligno). Of 300 copies printed 14 still survive.

Further editions: Mantua and Venice (1472), Naples and Venice (1477), Naples again (1478–9), Milan (1478), Florence (1481).

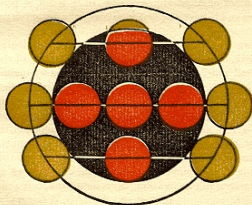
COMINCIA LA COMEDIA DI  
dante allegghetti di florenze nella qle tracta  
delle pene et punitiõni de uiti et demeriti  
et premi delle uirtu. Capitulo primo della  
prima parte de questo libro loquale se chiama  
inferno: nel quale l'autore fa problemio ad  
tutto el tractato del libro.

**N**EL mezzo del camin dirà uita  
mi trouai pura felua o scura  
che la dirà uia era smarrita  
Et quanto adir q'era cosa dura  
esta felua seluagia a spira e forte  
che nel pensier renoua la paura

Tante amara che pocho piu morte  
ma pertractar del ben chio uitrouai  
diro dellatre cose chi uo scorte  
Inon fo ben ridir come uentrai  
tantera pien difonno infaucil punto  
che la uerice uia abandonai  
Ma poi che fui appie dum colle gionto  
ladoue terminata quella ualle  
che mauea dipaura el cor compuncto  
Guardai in alto et uiddo le luoe spalle  
uestite gia deragoi del pianeta  
che mena dritto altrui perogni calle  
Allor fu la paura un pocho cheta  
che nellaco del cor mera darata  
la noſte chio paffi contanta pietra



diagonalis quadranguli cuius latera sunt diuersitates aspectus in  
longitudine & latitudine. Diuersitas aspectus lunae ad solem est  
excessus diuersitatis aspectus Lunae super diuersitate aspectus solis  
Si uera coniunctio luminariu fuerit inter gradum eclipticę ascē  
dentē & nonagesimū eius ab ascendente: uisibilis eorū cōiun-  
ctio præcessit uerā. Si autē inter eundē nonagesimū & gradū oc-  
cidētē fuerit: uisibilis uerā sequet. Sed si in eodē gradu nona-  
gesimo acciderit tūc simul uisibilis cōiunctio cū uera fiet nulla  
diuersitas aspectus in longitudine cōtinget. Nonagesimū namq;  
gradus eclipticę ab ascendēte semp ē in circulo p̄ zenith & po-  
los zodiaci pcedēte. Latitudo lunę uisā ē arcus circuli magni  
THEORICA ECLIPSIS LVNARIS.



First printed edition of Dante's Divine Comedy,  
Foligno, 1472.

Diagram showing eclipse of moon, printed Erhard  
Ratdolt, Venice, 1485. (Both from Wikipedia.)

# Editio princeps

Before print books were made by making a hand-written copy. This was expensive and introduced errors. An *editio princeps* is the first printed edition of a manuscript work.



# Some editio princeps

- ▶ 1455, The Bible (in Latin), Johannes Gutenberg, Mainz.
- ▶ 1465-70, Augustine, Confessiones, Mentelin, Strasbourg.
- ▶ 1482, Euclid's Elements (in Latin), Erhard Ratdolt, Venice.
- ▶ 1495-8, Aristotle, Aldus Manutius, Venice.
- ▶ 1513, Plato, Aldus Manutius, Venice.
- ▶ 1516, New Testament (in Greek), Basel.
- ▶ 1520-3, The Talmud, Daniel Bomberg, Venice.
- ▶ 1525, Galen, Aldine Press, Venice.
- ▶ 1533, Euclid's Elements (in Greek), Basel.



# Laurentian Library

- ▶ Commissioned by Medici family in 1523, planned and built by Michelangelo, opened in 1571.
- ▶ 11,000 manuscripts and 4,500 early printed books.
- ▶ Most descriptions focus on the architecture (by Michelangelo).
- ▶ Great efforts were made to make copies of books not in collection.
- ▶ Much of their manuscript collection is now online.

# Aldus Manutius (1449–1515)

Italian humanist, printer and publisher. Set up shop in Venice, later became Aldine Press.

- ▶ Invented italic type, modern use of semi-colon.
- ▶ Introduced handy pocket editions (octavos) in an inexpensive format.
- ▶ 1502 Aldine of Dante's Divine Comedy became standard edition for 300 years.
- ▶ Printed about 10 editions a year of various books (see editio princeps) with normal print run of 200 to 500.

# The impact of print

Aldus Manutius was printing about 10 editions a year.

**10 editions a year with a print run of 500 for each edition is all manuscripts in Laurentian Library every 27 months. Manutius was just one of many printers active at that time.**

Books were no longer chained to libraries. Manutius set out to create books that would fit in the pocket.

Printed books were considerably more identical than hand copied books.

# Technical problems and prospects

# SVG and PDF

- ▶ SVG is like PDF but part of the web page.
- ▶ Why can't I publish my slides . . .
- ▶ . . . as part of a web page.
- ▶ Supported by all modern browsers (except IE8).
- ▶ Can emulate using web fonts and HTML-CSS.

# SVG and Flash

- ▶ Flash not good on mobile devices.
- ▶ SVG does many things Flash can do.
- ▶ Google developer's svgweb emulates SVG on Flash.
- ▶ SVG plus Flash has high 90% coverage.



# L<sup>A</sup>T<sub>E</sub>X and Sphinx

- ▶ T<sub>E</sub>X is great typesetting program (by Don Knuth).
- ▶ L<sup>A</sup>T<sub>E</sub>X is large and complex front end to T<sub>E</sub>X.
- ▶ L<sup>A</sup>T<sub>E</sub>X 3 project will solve SGML and XML problems.
- ▶ Still waiting (since about 1992).
- ▶ Sphinx is great for browse and print technical documentation.
- ▶ Sphinx is not there yet for scholarly publication.

# New media and being human

# What happened then and now

- ▶ Print helped spread the Renaissance.
- ▶ Big change in human relatedness.
- ▶ The internet is another big change.
- ▶ What change in human relatedness?

# Comparisons

- ▶ Server farms are new libraries?
- ▶ Search acting as librarian?
- ▶ Large-scale personal publication.
- ▶ Commercial change.

# Bonus slides

# Santa Maria Novella, Florence



Upper facade due to Leone Battista Alberti in 1456–70. Picture from Wikipedia.

# Leon Battista Alberti (1404–1472)

- ▶ Illegitimate son of Florentine merchant, studied classics in Padua and law at Bologna.
- ▶ Wrote *De pictura* (On Painting) in 1435 (in Latin).
- ▶ ‘first scientific study of perspective’, Wikipedia.
- ▶ Italian translation, *Della Pittura*, in 1436.
- ▶ Editio princeps was 1540 (Basle).
- ▶ Also wrote *De re aedificatoria* (On the Art of Building) in 1443–1452. Published 1485 (Florence).
- ▶ ‘Through his book, Alberti opened up his theories and ideals of the Florentine Renaissance to architects, scholars and others’, Wikipedia.

# Giorgio Vasari (1511–1574)

- ▶ Built what is now known as the Vasari corridor.
- ▶ Author of *Le Vite de' più eccellenti pittori, scultori, e architettori da Cimabue insino a' tempi nostri* aka *Vite* (Lives), published in Florence in 1550.
- ▶ Second edition in 1568, with woodcut portraits.
- ▶ 'Consistent and notorious favour of Florentines' (Wikipedia).
- ▶ Despite this, still basis for biography of many artists, such as Leonardo da Vinci.